

FASHION ISLAND®

FACT SHEET

WHAT: Fashion Island is Orange County's premier coastal shopping experience, offering specialty boutiques and prestigious department stores, including Neiman Marcus, Bloomingdale's and Nordstrom. An array of fine and casual dining includes numerous restaurants that are exclusive to the area. Overlooking the ocean, Fashion Island offers distinctive shopping and dining in a coastal resort setting which draws more than 13 million visitors annually.

SQ. FOOTAGE: 1.5 million square feet overall, encompassing:

Bloomingdale's	250,000 sq. ft.
Neiman Marcus	153,000 sq. ft.
Macy's	224,219 sq. ft.
Nordstrom	140,000 sq. ft.

WHEN:

1967	Fashion Island opened with 909,000 sq. ft.
1985	Atrium Court opened, completing phase one of the "Renaissance."
1989	The Renaissance was completed, adding 70,000 sq. ft. of retail space in three outdoor paseos, the Island Terrace food court, a seven-screen theater and a four-level parking structure.
1996	Orange County's first Bloomingdale's opened, followed by Bloomingdale's Home Store the next year.
2002	A 35,000 sq. ft. expansion opens between Macy's and Bloomingdale's.
2005	Neiman Marcus completes a 33,000 sq. ft. expansion as a third level.
2009	Another Renaissance began as a major reinvestment throughout the center. Atrium Garden Court opened along with a new 80,000 sq. ft. building.
2010	Nordstrom opens, along with Orange County firsts Elie Tahari, Splendid and Inglot. True Food Kitchen also opened, the first California location for the innovative restaurant by Fox Restaurant Concepts and Dr. Andrew Weil. The latest Renaissance is seen throughout the center with beautiful new soft seating, landscape, hardscape, and building facades.
2011	More exclusive boutiques open including the first-ever retail location for Ella Moss. This fall, the West Coast's first Vineyard Vines will open along with Roberto Coin, Rebecca Taylor and more. Fashion Island's Island Cinemas will also re-open for the Holiday Season, bringing a premier and state-of-the-art movie-going experience to Orange County.

UNIQUE FEATURES:

- * A series of custom-designed fountains and water features throughout the center, including a beautiful 20,000 gallon koi pond and a dramatic 24 ft. by 45 ft. water wall in Atrium Court Garden.
- * 16 bronze sculptures of Garibaldi Damselfish "swimming" in sea grass adjacent to Atrium Park.
- * An elaborate Gazebo based on 19th century Italianate cast-iron architecture graces the Neiman Marcus-Bloomingdale's Courtyard.

SERVICES: Valet parking as well as Guest Services providing gift cards, store information, restaurant reservations, personal shopping specialists, taxi and airport shuttle, local area attraction information, and complimentary stroller and wheelchair loans.

WHO: Owner & Management: Irvine Company, Newport Beach, CA

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For more information, visit www.ShopFashionIsland.com

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